



Join Our Board of Directors!

Are you passionate about nature, wildlife, education, and conservation? The Lake Superior Zoological Society, a dynamic and fast-growing nonprofit organization, is seeking dedicated and visionary individuals to join our Board of Directors and contribute to our mission.

About the Lake Superior Zoological Society:

The Lake Superior Zoological Society is a 501(c)(3) nonprofit dedicated to providing close-up animal experiences that inspire connections with wildlife and action toward conservation in our region and around the world.

Why Join our Board of Directors:

- **Impactful Mission:** As a Board member, you will play a pivotal role in shaping and guiding the organization's strategic direction to make a lasting impact.
- **Network and Connections:** Join a passionate and diverse team of professionals who share your commitment to wildlife and conservation.
- **Leadership and Growth:** Contribute your expertise and insights to drive the organization's growth, expand our reach, and amplify our efforts.

Board Member Responsibilities:

- Collaborate with fellow Board members and zoo staff to implement strategic plans to advance our mission and objectives.
- Provide governance and oversight, ensuring the organization's financial health, transparency, and accountability.
- Leverage your skills, experience, and network to support fundraising initiatives and help secure resources to further our impact.
- Act as an ambassador for the zoo, promoting our mission, programs, and initiatives to audiences.

Desired Qualifications:

- Passion for animals, conservation, and making a positive impact in the community.
- Experience in nonprofit leadership, board governance, fundraising, or related fields.

- Strong communication, collaboration, and problem-solving skills.
- Commitment to attending Board meetings, participating in discussions, and contributing actively to the organization's success.

Bonus Points:

We highly value candidates who bring additional expertise and connections that align with our mission and goals. While not mandatory, the following qualifications would be considered a strong advantage to helping us attain our vision:

- **Fundraising or Grantor Experience:** To run a nonprofit and help it scale, funding is crucial, and we would greatly benefit from a professional in this space.
- **Conservation:** If you have a track record of supporting conservation and environmental causes, working in similar organizations, or advocating for conservation, your expertise will complement our mission.
- **Corporate Partnerships:** Individuals with experience in corporate partnerships, sponsorships, or fundraising within the corporate sector can help Zoo secure resources for funding opportunities and program expansion.

Commitment of Time:

Board members are crucial to the Lake Superior Zoological Society's success and are expected to contribute actively to our mission. While commitments may vary based on specific projects and needs, the general commitment for a Board member includes:

- **Board Meetings:** Attend regular Board meetings and/or ad hoc meetings to discuss strategy, review progress, and make informed decisions.
- **Give/Get:** Be able to donate - or raise donations – through various fundraising initiatives.
- **Committee Participation:** Engage in committee work, where applicable, to contribute your expertise to specific areas such as fundraising, programs, marketing, or governance.
- **Additional Involvement:** Occasionally participate in special events, fundraisers, or advocacy efforts that align with our mission.
- **Term Length:** Serve a term of 2 years with the possibility of renewal.

How to Apply:

If you are inspired by our mission and ready to contribute your time, expertise, and passion, we invite you to apply to join our Board of Directors. Please visit our website and fill out the board member application.

<https://lszooduluth.org/board-member-application>

Join us in providing close-up animal experiences that inspire connections with wildlife and action toward conservation in our region and around the world!