

# Earth Tracks 2009

## Focus: ~~Endangered Species~~

May 15, 2009 from 9:30am - 1pm

***Your 2009 Invitation to Inspire!***

**Earth Tracks Mission:** *To inspire, educate and motivate children to reduce human impact on the Earth through the concepts of reducing, reusing and recycling, energy and land conservation, and alternatives to using chemicals.*

Sponsor this event and help educate the community about what we all can do to be better tenants of our Earth and to make choices that are environmentally friendly.

**Earth Tracks Audience:** Children from K-12. This is marketed as a field day opportunity for teachers to enhance the lessons they are teaching in their classrooms. Anticipated attendance is 1,000 – 1,500 people.

**Earth Tracks Format:** Local businesses and organizations with environmental products and/or messages advocate and inspire attendees. Students participate in environmental scavenger hunt, conducted to ensure that learning is successful, and all participants receive a reward upon completion and are asked to sign a pledge to change habits to positively affect the Earth.

**Earth Tracks Inspiration and Entertainment:** Due to their overwhelming popularity, we have the Toonies puppet theater returning for a second year. Tricia & The Toonies is a highly effective and interactive puppet show program with themes focusing on reducing, reusing, recycling, pollution prevention, and natural resource conservation. When they debuted at our zoo in 2008, performances were packed!

To further enhance learning and emphasize our connection to the earth, children can participate in our Earth Tracks Science Fair and Garbage Sculpture contests. In addition to encouraging youth interest in scientific research, groups will be inspired to clean up a specific location of their choosing and create a work of art using the items they retrieve. Both of these activities bring about an awareness of humanities' role in conservation, and how even small actions effect the environment.

**Earth Tracks Topics:** This year our Earth Tracks coincides with Endangered Species day, so our focus will be on threatened species. But other topics included will be: solar energy, eco-friendly products, recycling, pollution prevention, water quality, surface water runoff problems and stream monitoring, use of rain barrels, rain gardens and natural landscaping, organic food items, sustainable cleaning products and local summer environmental leadership programs.

**Earth Tracks Request:** Help us achieve our mission – and your mission to live an eco-friendly lifestyle. Establishing children's' habits now, helps assure better follow through in the future. We all know that we must reduce, reuse and recycle. By supporting the 2009 Earth Tracks event, you will help inspire children with ideas, energize them with entertainment and activities, equip them with information they need to know and most importantly ... empower them with options!

**Earth Tracks Participation:** **Will you join us as a sponsor? Will you reserve a booth space?** Fill out the enclosed sponsorship and/or booth registration form and return to the address below by March 20<sup>th</sup>, 2009. Please call or email any questions to Heidi Faris at (218) 730-4510 or [edu2@lszoo.org](mailto:edu2@lszoo.org).

**Return registration forms to:** Green Team  
Lake Superior Zoo  
7210 Fremont Street  
Duluth, MN 55807  
[www.lszoo.org](http://www.lszoo.org)  
218-730-4500



***Start the New Year right- return by March 20, 2009. Registration form enclosed.***