

# Earth Tracks 2009



**As a 2009 Earth Tracks Sponsor, you will receive recognition and value for your contribution.** You become our partner in helping children and adults reconsider their role in protecting our environment and making the necessary behavioral changes to do it. **Earth Tracks is an opportunity to reach 1000 - 1500 environmentally aware, outdoor oriented, nature appreciative visitors that are a great target audience!**

## **Eco Sponsor (\$750 Level) receives:**

- Your logo will be included on: posters, event signage, event program, school mailings and science fair award certificates.
- You will be recognized in our quarterly newsletter the Wild Times, sent to approximately **2,300 households** on our website (including website link for 3 months, and in event press releases.
- Your banner or sign displayed at the Toonies puppet show stage. Plus, you have the opportunity to have your message included in their show and to have them hand out product samples or information to the audience!
- Your logo printed on t-shirts that will be used for our natural tie-dying craft.
- Your logo printed on the event pledge cards that are taken home by students.
- Optional opportunities to be tailored to meet your needs, which could include: banner placement, conducting a workshop, judging the environmental science fair and art contest, providing product samples, coupons or branded premiums.

## **Inspiration Sponsor (\$300 Level) receives:**

- Your logo will be printed on the t-shirts that will be used for our natural tie-dying craft and included in the event program.
- You will be recognized in our quarterly newsletter the Wild Times, sent to approximately **2,300 households** and on our website: [www.lszoo.org](http://www.lszoo.org).
- Your banner or sign displayed at the recycling crafts and tie-dying areas.

## **Science Fair Sponsor (\$150 Level) receives:**

- Your logo on the event pledge cards taken home by students.
- You will be recognized in our quarterly newsletter the Wild Times, sent to approximately **2,300 households**, and on our website: [www.lszoo.org](http://www.lszoo.org).
- Your logo displayed prominently on all science fair printed material, including award certificates.
- Your banner or sign displayed at the science fair pavilion entrance

## **Yes! I will sponsor the 2009 Earth Tracks event at the following level:**

Eco-Sponsor     Inspiration Sponsor     Science Fair Sponsor

**Company Name:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Your Name:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_ **Website:** \_\_\_\_\_

**Please return by March 20<sup>th</sup>, 2009** – Fax to: (218) 723-3750 or mail to: Lake Superior Zoo, 7210 Fremont Street, Duluth, MN 55807. For more information, call Heidi Faris at (218) 730-4510.