

BOO AT THE ZOO - 2010



Participation Levels:

▪ **Treat Station Sponsor (30 Spots Available Each Day)**

Promote your business or organization at Boo at the Zoo. Decorate and staff your Halloween Treat Station and hand out candy or another special treat to Boo visitors. The required time commitment is from 10:00 a.m. to 4:00 p.m., plus set-up and take-down each day. No leaving early please! Be prepared to provide 5,000 treats at your treat station per day. Additional candy will be available the day of the event for purchase should your supply run out. Select one or both days:

- ___ **Saturday, October 9th**
- ___ **Saturday, October 16th**

▪ **Pumpkin Sponsor - \$200 Sponsorship**

Hundreds of pumpkins are needed for the Boo event. Some are carved for Halloween decorations and placed around the Boo Path and some become animal enrichment pumpkin treats for zoo animals. Pumpkin Sponsor logos or name will be included on the large Pumpkin Patch sign, as well as on each animal enrichment sign displayed at respective animal exhibits.

▪ **Hayride Sponsor - \$300 Sponsorship**

Display your banner at the start of the hayride and along the hayride path during the event. Banner sponsor logos will be included in the event guide.

▪ **Event Guide Sponsor - \$500 Sponsorship**

Sponsor the event guide and take advantage of this coupon opportunity! The event guides will be printed with your coupon and logo. The event guide is comprised of a zoo map with the list of Treat Station Sponsors and locations, a kid's scavenger hunt activity and a coupon from your company.

▪ **Trick or Treat Bag Sponsor – \$800 Sponsorship**

Your logo will be printed on the 8,000 trick-or-treat bags imprinted that will be given to children both Saturdays. Deadline September 10, 2010.

Benefits for all sponsor levels:

1. Your logo or name listed on the Lake Superior Zoo - Boo at the Zoo web page/website
2. Recognition as a Boo at the Zoo sponsor in the *Wild Times* newsletter and in all Boo at the Zoo event promotional materials
3. Passes for your booth workers to get through the Boo at the Zoo admission gate
4. The opportunity to market your business to families with young children

Yes! I will sponsor the 2010 Boo at the Zoo event in the following ways:

- ___ **Treat Station Sponsor – In-Kind Contribution**
- ___ **Pumpkin Sponsor - \$200**
- ___ **Hayride Sponsor - \$300**
- ___ **Event Guide Sponsor - \$500**
- ___ **Trick or Treat Bag Sponsor - \$800**

Name: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip code: _____

(Credit/Debit payments accepted by phone)

For more information, call 218-730-4500!